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Ref: MB/Aydon

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TO WHOM IT MAY CONCERN

Aydon Consultants and Swansea Business School, UWTSD

I am happy to confirm that Swansea Business School and the Faculty of Business and Management at UWTSD have a good working relationship with Aydon Consultants. Several opportunities have presented themselves for development and communication over the years. In particular the Faculty has valued the support of Managing Director, Peter Guinsberg, who has become a friend of Swansea Business School, speaking at several events hosted at the Swansea Business Campus and making contributions to UWTSD publications. The events include CPD for professional associations and the Wales Exporters Association organised by the School.

The relationship is set to evolve further with recruitment and training opportunities developing at Aydon, for the delivery of funded project work, involving UWTSD graduates and research tutors.

The flexible partnership serves multiple and mutually beneficial goals and is a reflection of the determination of both partners to maintain a long term relationship.

I am happy to commend Peter Guinsberg and Aydon as dynamic and responsible business practitioners, with highly developed expertise in their field.

Yours

A handwritten signature in black ink, appearing to read 'Manjit Biant', with a stylized, flowing script.

Manjit Biant
Business Engagement
Business School
UWTSD